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(54) Method and apparatus for displaying information during idle time on a wireless mobile device

(57) A system for displaying idle content information on wireless computing devices during idle times is disclosed. A wireless computing device (106) receives from a wireless network (102) idle content information specified by an address identifier identifying a network resource in the wireless network. When the device determined as being idle, the idle content information is displayed on the device display (116). The idle content information might be the network operators customer support telephone number or advertisements. A browser program within the device may be modified to support looping content, interaction with idle displays, automatic scrolling, and automatic updating of idle content information.
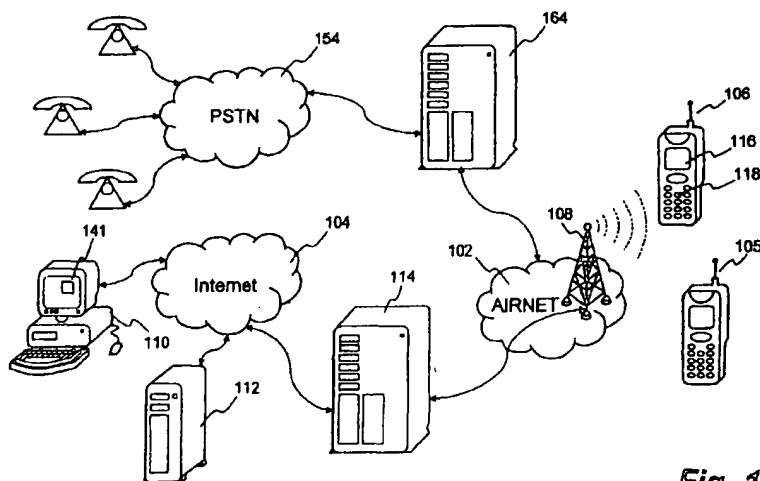
Fig. 1

European Patent Office

EUROPEAN SEARCH REPORT

Application Number

EP 00 30 2859

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The present search report has been drawn up for all claims

Place of search	Date of completion of the search	Examiner
THE HAGUE	30 July 2002	Blanco Cardona, P

EPO FORM 1503 03.82 (P04C01)

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